



3RD EUROPEAN WINTER SCHOOL ON HEALTH LEADERSHIP

MANAGING AND LEADING HEALTHCARE IN PRACTICE

INNSBRUCK, 2 – 4 MARCH 2011

INTEGRATION AND CO-ORDINATION OF HEALTHCARE PROVISION: TOWARDS GENUINELY PATIENT-LED CARE?





background and aim.

Despite differences in health system structure, financing and political context, every European health system faces significant challenges in the years ahead: an ageing population and health workforce; increased levels of chronic disease; and changing patient perceptions of what healthcare should deliver. These challenges demand confident, innovative health leadership prepared to look beyond local or national boundaries for solutions.

The EHMA/MCI winter school is an event designed for health leaders who want an international context to interrogate ideas and build a network of like-minded peers. Running over 2.5 days, the winter school is focused on how to manage and lead healthcare in practice, offering the opportunity to explore innovative ideas in depth and to work on practical management and leadership solutions.

audience & keynote speakers.

The EHMA/MCI winter school is suitable for senior managers, healthcare executives and clinicians looking to grow in management and leadership skills and to build an international peer network.

Invited speakers and facilitators

- Gina Browne, Director, Health & Social Service Utilization Research Unit, McMaster University, Ontario
- Sofi Bergkvist, Managing Director, ACCESS Health International, Hyderabad
- Liz de Wet, Learning Practitioner, Cape Town
- Myron Rogers, Consultant, Chicago

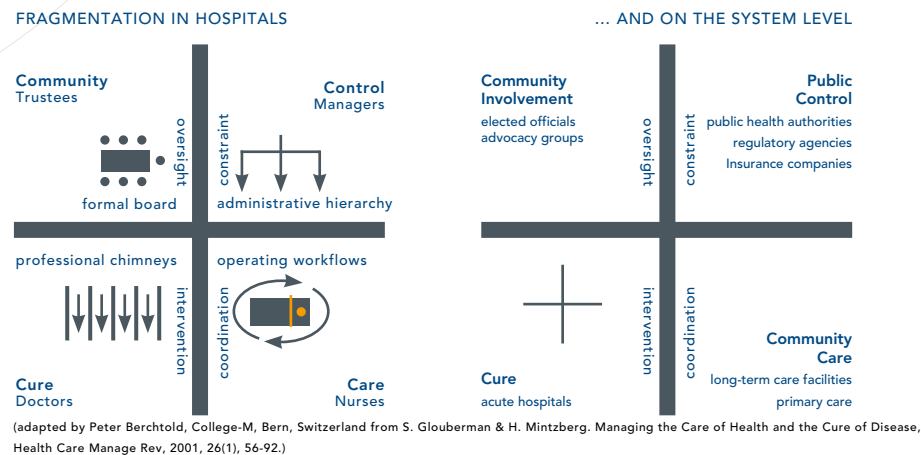
scheduled site visits.

- Integrated health and social care districts (Sozial- und Gesundheitssprengel), Tyrol: The Sprengel are voluntary sector regional organizations for coordination and cooperation of health and social care organizations within a defined geographical area of 10,000 to 20,000 inhabitants. Sprengel analyse existing provision, guarantee the existence of health and social care organizations and act as partners for the patients and their families by helping them find the organizations to meet their specific needs.
- Lanser Hof: The Lanserhof Centre for Health in Lans near Innsbruck is one of the leading centres for regeneration and preventive medicine in Europe. They have been setting standards in this field for years with their successful Lans Med Concept, combining internationally renowned top-class medicine and recognized natural healing therapies and treatments.

topic.

Systems that are highly differentiated generally have high degrees of integration and coordination. The "health care and disease cure" system, by contrast, is often characterized by a high degree of differentiation but low levels of integration.

Increasingly, integration and coordination of health services are presented as the "golden bullet" to solve the challenges of chronic disease, an ageing population and a squeeze on resources. But is this valid? And if integration and coordination have value, how do you lead their implementation in practice?



Join us in March 2011 in the beautiful city of Innsbruck for discussions with leading thinkers in healthcare, site visits to innovative healthcare facilities, time for reflection on how to put learning into practice, and the chance to build an international network.

facilitating & communicational design.

The program will be facilitated by Myron Rogers and Liz de Wet using principles drawn from Otto Scharmer's U-Theory. Delegates will engage in mini and macro cycles of immersion, reflection, and translation into action. The approach is intended to bypass habitual responses with a view to offering new ways of seeing and making sense of what we do so that we can arrive at new approaches.

program.

WED, MARCH 2

Afternoon: Introduction & Input

THU, MARCH 3:

Morning: Learning journeys to Sites of innovative health practice and management

Afternoon: Consolidation, reflection and integration of learning

Evening: Networking Dinner

FRI, MARCH 4:

Morning: Transfer of learning into practice

(Optional social activities including skiing will be organized for Friday afternoon and Saturday)

registration & info.

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REGISTRATION FEE

Early registration (Price until 31 October): EUR 960

Regular registration (Price after 31 October): EUR 1200

The above fees include: Participation in the winter school, site visits & transfers, all conference materials and meals.

EHMA members get 15% discount on the registration fee.

Accommodation available at special MCI rates.

EUROPEAN HEALTH MANAGEMENT ASSOCIATION

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